

Apoyo de los ITS al Comité de Crisis frente al Covid 19 em São Paulo

Alessandro Santiago dos Santos

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Apoyo de los ITS al Comité de Crisis
frente al Covid 19 en São Paulo

Alessandro Santiago dos Santos

Institute for technological Research - IPT





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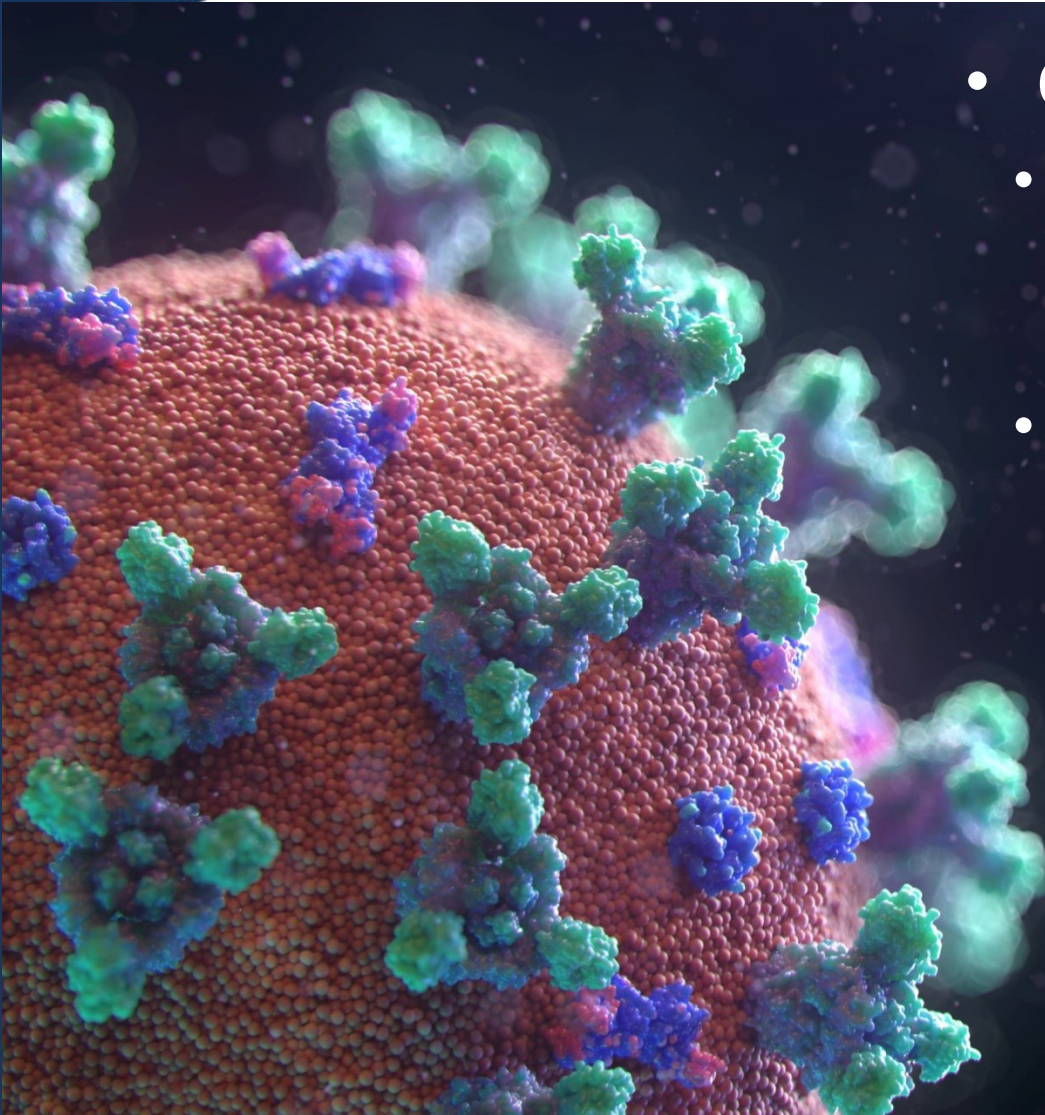


1

Introduction



- COVID-19 in São Paulo
- High impacts in Economy, HealthCare and humanitarian aspects
- Actions
 - Stablish public policies for rapid response
 - Create crisis committees
 - Monitor the dissemination and impacts



Brazil - São Paulo Case



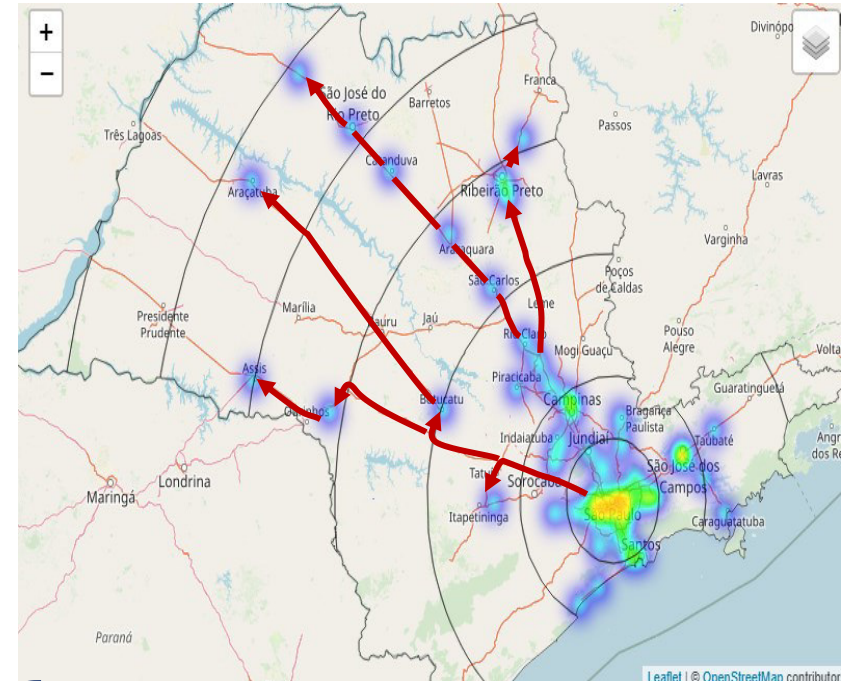
Crisis room for Covid in São Paulo

1. **Biggest state and start point in Brazil**
2. **Information Systems and Intelligent Monitoring**
3. **Using agile methods for fast deployment in 3 perspectives**
 - Mobility (isolation and traffic flows)
 - Economy
 - Healthcare



The dissemination was using the highways

In 10th week, the dissemination “run” in Highways to the country state



Highway: Rod. Castelo Branco e Raposo Tavares

Highway: Rod. Marechal Rondon

Highway: Rod. Washington Luiz

Highway: Anhanguera

2

Mobility Monitoring



- Questions

- How was the virus spreading from capital (epicenter) to country?
- Is it possible to analyze the economic impacts based on mobility patterns?

- Strategies

- Integration by ITS stakeholders
- Use ITS infrastructure to supply information

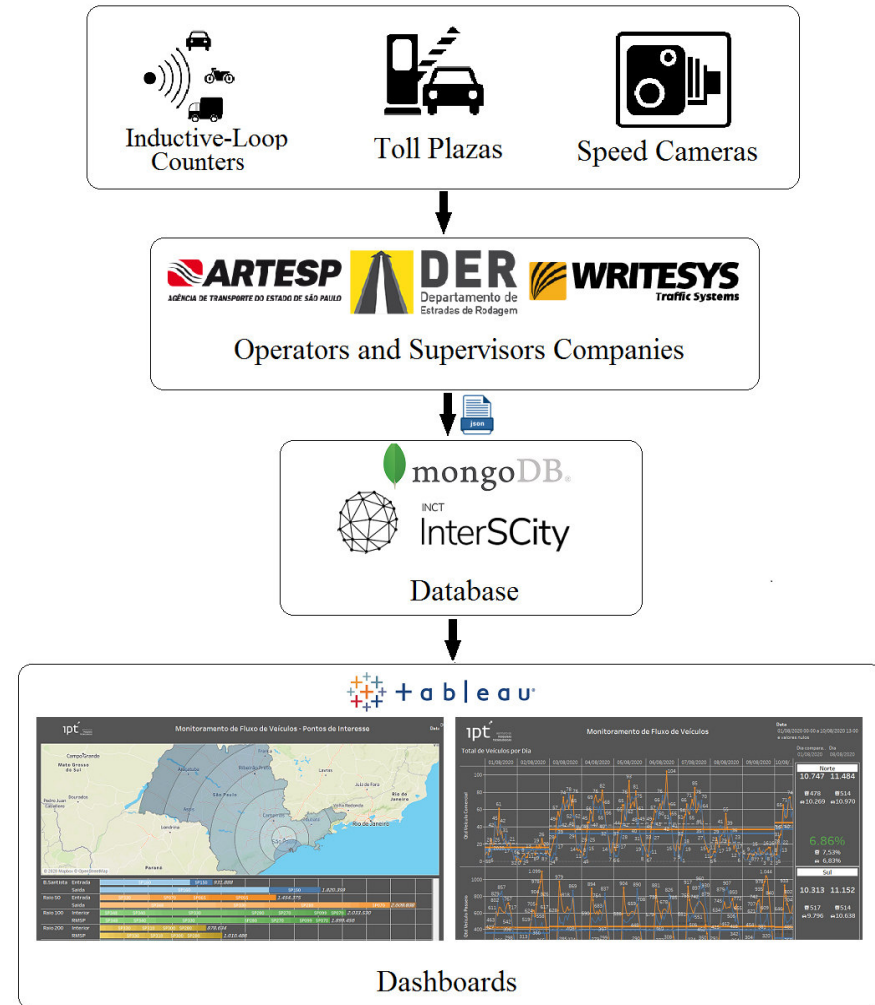


2

Architecture



- Integrate ITS equipment and systems inside COVID-19 crisis room
 - Vehicle counters (volume)
 - Toll collection payments
 - AVI tags and Speed cameras (Origin-Destination mapping)



3

Traffic flow analysis



Activities:

Origin-Destination pattern

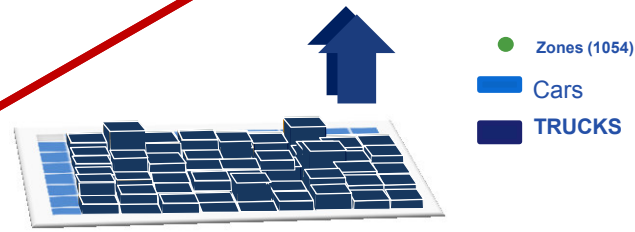
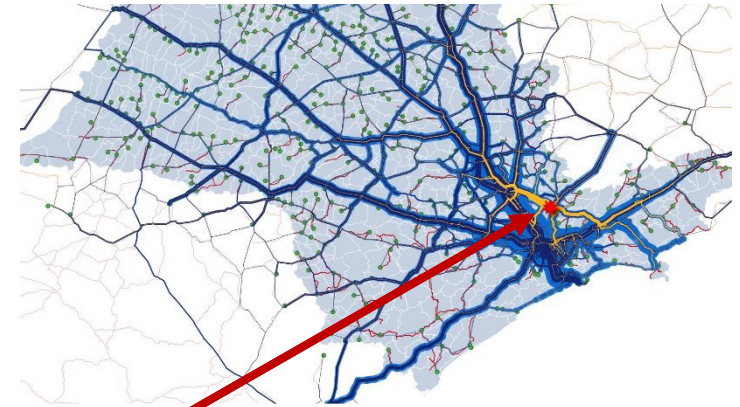
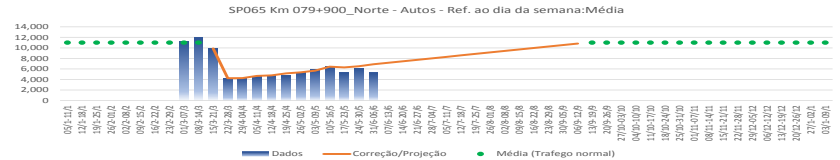
Rotes based in data from Speed cameras and tags

Flow Bundles using data flow from ITS stakeholders

451 checking points
(toll plazas and, speed câmeras)

Example:
Rodovia SP 065 Km
079+900

Flow bundle analysis



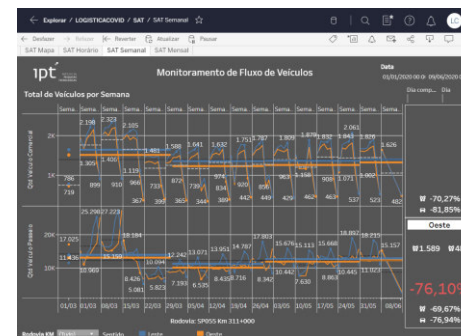
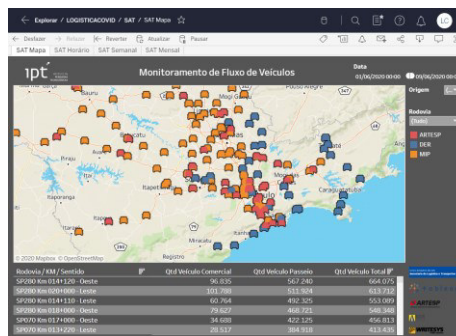
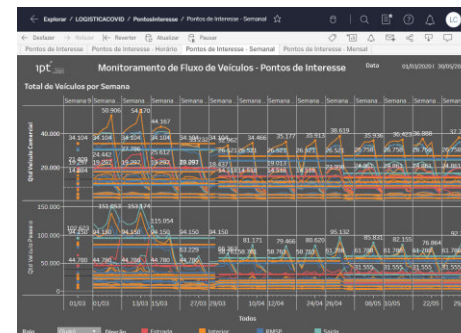


Activities

Create a DATA LAKE with Traffic flow to decision-making process



On-line Dashboards using Business Intelligence strategies.



4

Results and analysis:



Dissemination risk for regions



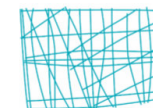
Economic impacts

Economic impacts using mobility pattern

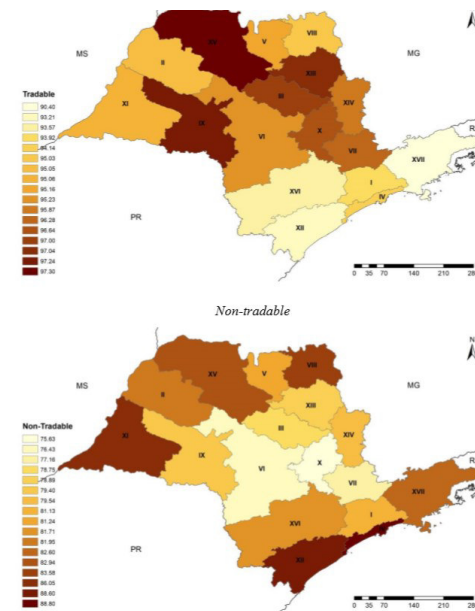
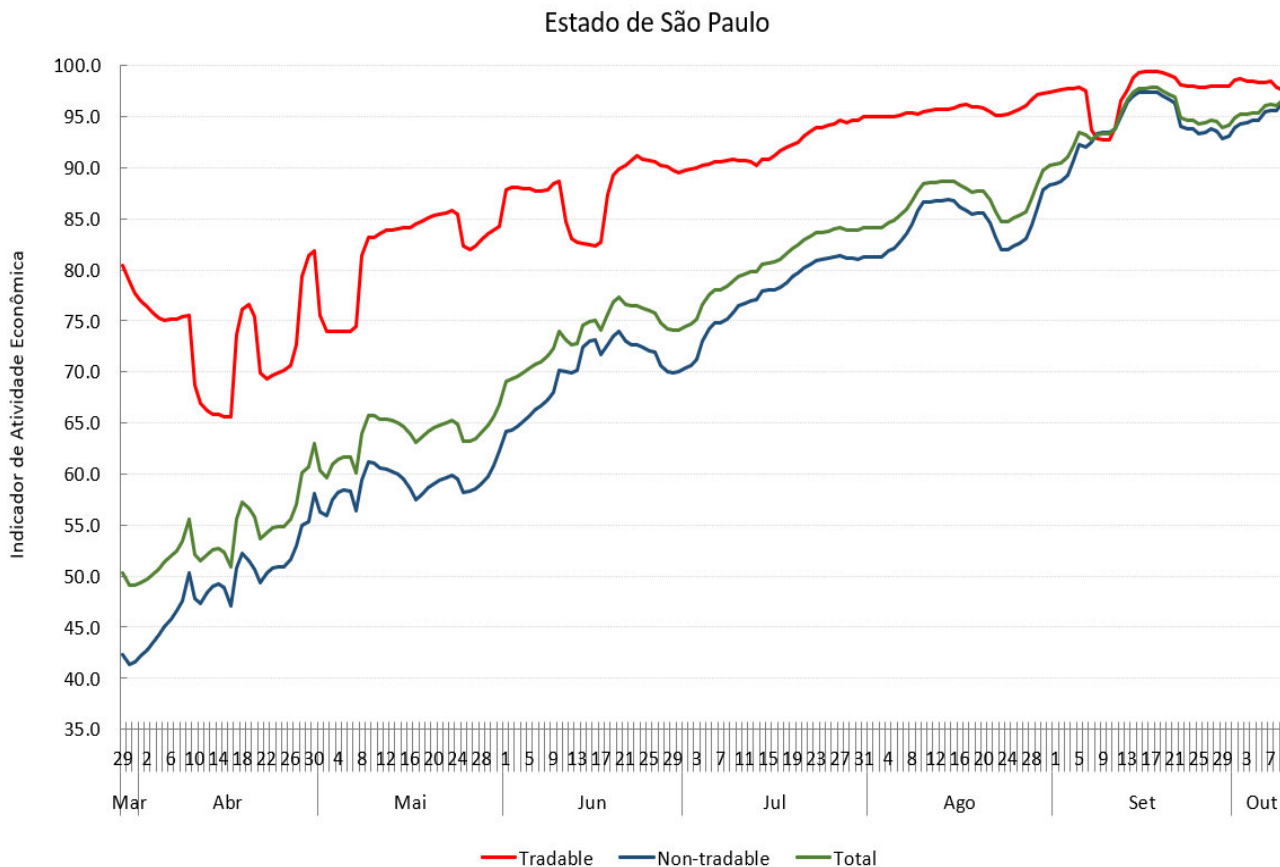


“COVID-19 Crisis Monitor: Assessing the Effectiveness of Exit Strategies in the State of São Paulo, Brazil”

(Eduardo A. Haddad et al, 2020)



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da Universidade de São Paulo
The University of São Paulo
Regional and Urban Economics Lab





Dashboard Demonstration



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MUCHAS GRACIAS

Alessandro Santiago dos Santos

IPT – alesan@ipt.br

